

ARTHUR SCHWIMMER

#334 - 1665 Ufton Court, Kelowna, BC, V1Y 8G7
Phone (250) 860-7466, E-mail arthur@arthur.info



Professional Experience

04/2008 - Present DesignMode Studios Inc., Kelowna, BC, Canada
Principal, Designer

Design activities related to the field of interior design, architectural design, branding and product design. Additional experience with: conceptual design, project management, programming, space planning, building code, universal design, materials, lighting, technical drafting and client presentations. For retails please refer to www.DesignModeStudios.com

04/2007 - 04/2010 Independent Designer, Kelowna, BC, Canada
Web Developer, Graphic Designer

Conceptualize, design and produce graphic presentations for mediums such as: posters, leaflets, cards, CD trays, etc. Visual branding, editorial work and technical support provided as well. Design and produce full web sites for a diverse range of clients. The process typically involves information architecture, designing mock-ups for approval, slicing, producing flash animated components, html pieces and other code, extensive testing and search engine optimization. Also freelanced for other web companies, such as Spincaster and Dotcom Media Inc. For live portfolio please refer to www.Arthur.info/portfolio

07/2006 - 06/2007 Artistech NewMedia Inc. - Kelowna, BC, Canada
Web Developer, Web Designer

Mainly responsible for designing web sites, graphic design and producing concepts for Internet sites and interfaces. Worked with flash presentations, and html/flash hybrid sites. The tasks typically involved using Photoshop, Dreamweaver, Flash, CSS, PHP, hand coding HTML, JavaScript, ActionScript, etc. Also produced print work such as business cards, ads and newsletters, using mostly Illustrator and InDesign, both on PC and Mac. Also involved with extensive search engine optimization, information architecture, branding, presentations, seminars, customer support, system administration, basic mySQL database set-up, e-commerce, streaming media, contact management systems, consulting, e-newsletters, templates, optimization, and hosting management.

02/2006 - 06/2006 Microsoft - Toronto, ON, Canada
Web Consultant and Web Editor

Worked on the Shopping Portal within the MSN.ca site. Managed XML, CSV and text feeds from major merchants. Responsible for the daily placing of the merchant's offers on the main page (approvals, link creation, scheduling and testing). Created contents and creative for the Seasonal Guides, and then translated these projects into live sites. Generated monthly stats for the merchants. Reorganized and standardized the shared file & folder system. Worked with various content management applications and different departments within the organization. Skills assessed by New Media Links, Toronto.

Professional Experience (cont'd)

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09/2005 -
02/2006 Independent Designer - Toronto, ON, Canada
Web Designer

Responsible for the complete web presence of small businesses, involved with the information architecture, contents management, graphic design and web design. Web designer and web production artist for mid size companies like and the Sheridan College (migrated to a Cold Fusion server, worked under Fireworks with cmf includes, fixed the information architecture and improved the contents, navigation and visual styles). Utilized hand coding HTML, CSS, Java Script, Adobe Photoshop, Flash and Dreamweaver. Skills evaluated by agencies Aquent and Creative Niche.

07/2005 -
08/2005 Cossette Interactive Media, Fjord – Toronto, ON, Canada
Web Developer

Produced lay-outs, code and graphics for large business accounts. Utilized hand coding for html, asp, java scripting and style sheets and Adobe Photoshop for the graphic templates. Worked in a team, involved in multiple accounts at the same time.

12/2004 -
06/2005 Digital Cement – Toronto, ON, Canada
Production Artist, Web Developer

Worked in the Web and Graphics department producing layouts, code, and graphics for use in clients' regular online business needs from e-newsletters to micro-sites. Utilized Photoshop and EditPlus for accurate hand coding and personalized experience. Made use of extensive testing procedures on most platforms and readers, ensuring wide accessibility. Primarily responsible for the development of the Bell Business Newsletter. Experience on processes involving other major corporate clients.

01/2000 -
05/2002 The Roodkapje Public Arts Foundation – Rotterdam, the Netherlands
Art Director, Design Supervisor

Co-founded a non-profit foundation to support and promote upcoming talent in the field of contemporary arts. Main roles: Curator, multimedia studio coordinator, artistic leader for on-site projects. Leading a team, working with goals and production deadlines on tight budgets. In charge of the foundation's branding and marketing. Professional experience with the arts community and commercial assignments. Firsthand experience with: Internet promotion, print works, newsletters, 2D/3D projects, photography, film, animation, sound, lighting, stage performances and full-scale artistic productions.

1999 -
Present Independent
Contemporary Artist

Important artistic experience in the field of multimedia arts and contemporary culture. Author of different thesis, and articles related to the implications of technology on the society. Held positions such as promoter, project coordinator, art director, member of board of directors, curator of exhibitions.

Education

ARTHUR SCHWIMMER

- 2010 Interior Design Diploma
2-years full time Interior Design course at CATO, Kelowna, BC
- 2001 Highest educational level is **Bachelor of Fine Arts**
Graduated at W. de Kooning Visual Arts Academy of Rotterdam, the Netherlands
Full time 4-year study, Major in Interactive Multimedia
- 2001 Portrait photography - Kuub3 – Rotterdam, the Netherlands
Additional Courses

Community Volunteering

- 2007 - Present Former President and Current Member of the Board of Directors and Member of various sub-committees at The Alternator Centre for Contemporary Arts, Kelowna, BC
- 2007 Member of Culture Matters, advisory group to the City of Kelowna, BC
- 2006, 2007 Board Member at Kelowna's Pride Committee, Kelowna, BC

Professional Skills

Designer Interior Design: programming, space planning, building code, universal design, materials, lighting, technical drafting, presentations, conceptual design, NCIDQ, LEED, green choices, architectural elements. Graphic & Web Design: information architecture, intuitive interfaces, coding, graphic, editorial, animation, interactivity, SEO, marketing, branding

Artistic Contemporary arts: 2d/3d graphics, photography, audio, video, multimedia installations, mixed media, collaborative projects, interactivity, videographer, vee-jay, wearable art

Other project management, program development and implementation, HR, team leader, promoter, instructor, entrepreneur

Computers 20 years of computer experience, including: Office, HTML, CSS, Flash, Dreamweaver, FTP, Mailings, Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects, Audition, System Management, Admin, Networking. Hardware installations and maintenance. Related skills: Helpdesk, Support, Guides, Courses. Worked with both Windows & Mac.

Personality Resourceful, Reliable, Responsible, Down-to-Earth, Independent, Team Player, Multilayered, Professional, Well Organized, Multitasking, Troubleshooter, Perseverant, Versatile

Languages English, Dutch, Romanian (all written and spoken), French (basic)

Goals Professional and personal growth, improve existing and acquire new skills. Express design visions and expand within the field of Interior Architecture and Design, implementing elements from other design fields, fine arts and new technologies.

References Please refer to www.arthur.info/testimonials