

**ARTHUR SCHWIMMER**  
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## **Professional Experience:**

04/2007 - Present  
Self employed, Kelowna, BC, Canada  
**Web Developer, Web Designer**

Design and produce full web sites for a diverse range of customers, such as: mydreamflyer.com, alternatorgallery.com, evolution.imperfectarts.com, gayokanagan.com, mamaisontextiles.ca, velvetice.ca. The process usually involves information architecture, designing mock-ups for approval, slicing for web, producing flash components, html pieces and other code, extensive testing and search engine optimization.

07/2006 - 06/2007  
Artistech NewMedia - Kelowna, BC, Canada  
**Web Developer, Web Designer**

Mainly responsible for designing web sites, graphic design and producing concepts for Internet sites and interfaces. Worked with flash presentations, and html/flash hybrid sites like: okbc.tv, kitchenhauscabinets.com, islandsnow.ca, livefreebc.ca, donaldsfinefoods.com, westernliquors.com, prestigekelowna.com, etc. The tasks involved using Photoshop, Dreamweaver, Flash, CSS, PHP, hand coding in HTML, JavaScript, ActionScript, etc. Also produced print work such as business cards, ads and newsletters, using mostly Illustrator and InDesign, both on PC and Mac. Also involved with extensive search engine optimization, information architecture, branding, presentations, seminars, customer support, system administration, mySQL database set-up, e-commerce, streaming media, contact management systems, consulting, e-newsletters, templates, optimization, and hosting management. Related web site: [www.artistechnewmedia.com](http://www.artistechnewmedia.com)

02/2006 - 06/2006  
Microsoft - Toronto, Canada  
**Web Consultant and Web Editor**

Worked on the Shopping Portal within the MSN.ca site. Managed XML, CSV and text feeds from major merchants (like Dell, eBay, Canadian Tire, Toys R Us, etc). Responsible for the daily placing of the merchant's offers on the main page (approvals, link creation, scheduling and testing). Created contents and creative for the Seasonal Guides, and then translated these projects into live sites. Generated monthly stats for the merchants. Reorganized and standardized the shared file & folder system. Worked with various content management applications and different departments within the organization. Skills assessed by New Media Links.

09/2005 - 02/2006  
Various Assignments - Toronto, Canada  
**Freelancing Web Developer**

Responsible for the complete web presence of small businesses like [www.peterbarryphotography.com](http://www.peterbarryphotography.com) and [www.immigrationservices.ca](http://www.immigrationservices.ca), involved with the information architecture, contents management, graphic design and web design. Web designer and web production artist for companies like F.C.B. (managed some contents for [www.glade.ca](http://www.glade.ca)) and Sheridan College (migrated sections of the outdated [www.sheridaninstitute.ca](http://www.sheridaninstitute.ca) within a new template to a Cold Fusion server, worked under Fireworks with cmf includes, fixed the information architecture and improved the contents, navigation and visual styles). Utilized hand coding HTML, CSS, Java Script, Adobe Photoshop CS2, Flash MX and Dreamweaver. Skills evaluated by agencies Aquent and Creative Niche.

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## Professional Experience (cont'd)

07/2005 - Cossette Interactive Media, Fjord – Toronto, Canada  
08/2005 **Web Developer**

Produced lay-outs, code and graphics for different accounts, like: Bell Business On The Go [www.businessonthego.ca](http://www.businessonthego.ca), Bell Sympatico and Pillsbury [www.simplifiedelights.ca](http://www.simplifiedelights.ca) Utilized hand coding for html, asp, java scripting and style sheets and Adobe Photoshop for the graphic templates. Worked in a team, involved in multiple accounts at the same time. Related website: [www.cossette.com](http://www.cossette.com)

12/2004 - Digital Cement – Toronto, Canada  
06/2005 **Production Artist, Web Developer**

Worked in the Web and Graphics department producing layouts, code, and graphics for use in clients' regular online business needs from e-newsletters to micro-sites. Utilized Photoshop and EditPlus for accurate hand coding and personalized experience. Made use of extensive testing procedures on most platforms and readers, ensuring wide accessibility. Primarily responsible for the development of the Bell Business Newsletter. Experience on processes involving clients like Kraft Foods, FedEx, AutoBytel and Dell. Company link: [www.digitalcement.com](http://www.digitalcement.com)

04/2004 - Arthur Computer & Art Projects – Toronto, Canada  
11/2004 **Internet Specialist, Technical Support**

Translated business profiles into competitive concepts and original artistic creations for Internet applications. Specialized in web design marketing through artistic and multimedia solutions. As technician: responsible for troubleshooting computer issues for private and business use. Related sites: [www.arthur.nl/pcfix](http://www.arthur.nl/pcfix), [www.arthur.nl/fixityyourself](http://www.arthur.nl/fixityyourself)

04/2004 - NightStyling – Toronto, Canada  
11/2004 **Artistic Producer, Promoter**

In charge of conceptual plans, image building and promotional strategies through artistic projects. Leading a team of artists of various fields. Related website: [www.nightstyling.com](http://www.nightstyling.com)

06/2002 - Arthur Computer & Art Projects – Rotterdam, the Netherlands  
12/2003 **Independent Artist, Web Designer**

Professional experience with: conceptual projects, promotional programs, interior design, decoration, graphic design, performing arts and installations. Affiliated with artist's organizations. Main activities: system administration, courses and support, technical care, Internet solutions, helpdesk. Designed and built several websites for corporate clients. Related websites: [www.arthur.nl/computer](http://www.arthur.nl/computer), [www.fondsbkvb.nl](http://www.fondsbkvb.nl), [www.rotterdam-artists.nl](http://www.rotterdam-artists.nl)

01/2000 - The Roodkapje Public Arts Foundation – Rotterdam, the Netherlands  
05/2002 **Art Director, Design Supervisor**

Founded a non-profit foundation to support and promote upcoming talents in the field of modern arts. Exhibitions curator, multimedia studio coordinator, artistic director for on-site projects. Leading a team to specific goals. In charge of the foundation's image and PR. Professional experience with the arts community and commercial assignments. First hand experience with: Internet promotion, print works, newsletters, 2D/3D projects, photography, film, animation, sound, lights, stage performances and full-scale productions. Related websites: [www.roodkapje.org](http://www.roodkapje.org), [www.rks.nl](http://www.rks.nl), [www.sbaw.nl](http://www.sbaw.nl)

## ARTHUR SCHWIMMER

## Professional Experience (cont'd)

- 02/1998 - 12/1999 F12 Internetdiensten – Rotterdam, the Netherlands  
**Web Designer**
- Management of the own business, with main activities: web design and a variety in Internet related courses. Targeting B2B activities. Related website: [www.f12.nl](http://www.f12.nl)
- 02/1996 - 02/1998 PIR Automatisering – Rotterdam, the Netherlands  
**Internet specialist (civil servant)**
- Main duties: Internet specialist promoting and implementing the use of Internet within the business community of Rotterdam. Corporate Internet web design, client installation, author and teacher of various Internet related courses, technical care and help desk. Design responsibility for the web business centre Rotterdam Business Park and the websites included. PIR Automatisering is a project initiated by the City of Rotterdam. Related websites: [www.rotterdam.nl](http://www.rotterdam.nl), [www.rbp.nl](http://www.rbp.nl)
- 11/1995 - 02/1996 MediaPort – Rotterdam, the Netherlands  
**Web Designer (civil servant)**
- Realization of Internet websites for an Internet Service Provider, a project by the City of Rotterdam. Related website: [www.mediaport.org](http://www.mediaport.org)
- 06/1995 - 11/1995 Spirit Interactieve Diensten – Rotterdam, the Netherlands  
**Computer system administrator (civil servant)**
- Administration of the press Bulletin Board System “Free Flow” between the City Council and the Regional Police, within a project of the City of Rotterdam. Related website: [www.spirit.nl](http://www.spirit.nl)
- 09/1994 - 12/1994 Instituut voor Privé Educatie – Schiedam, the Netherlands  
**Computer courses teacher**
- Teacher of the course ‘learning to work with computers’
- 09/1991 - 03/1992 The I.T. Centre – Timisoara, Romania  
**Course for computer analyst-programmer**
- 02/1991 - 09/1988 X&C Services – Timisoara, Romania  
**Analyst Programmer**
- Database programming for accountant departments. Implementing database applications and customer support. Teaching end users the specifics of software environments.

## ARTHUR SCHWIMMER

## Education and Professional Skills

- 2001 Highest educational level is **Bachelor of Fine Arts**  
Graduated at W. de Kooning Visual Arts Academy of Rotterdam  
Full time 4-year study, Major in Interactive Multimedia  
  
Portrait photography - Kuub3 – Rotterdam, the Netherlands  
Extra curricular study, Related website [www.kuub3.nl](http://www.kuub3.nl)
- 1999 - Present Author of different thesis, scripts and articles  
Mostly related to the implications of technology on the human society  
Currently writing a book on the subject, related website [www.arthur.nl](http://www.arthur.nl)
- 1998 - Present Important artistic experience in the field of modern arts and culture  
Held positions like: promoter, project coordinator, art director  
Extended practical experience as individual artist
- 1988 - Present Vast Internet and computer related skills through courses and work  
Extended work experience in Informatics & Communication Technology  
Main positions: Web Designer, Internet Specialist, Helpdesk, and Technician

**Community Volunteering** President of the The Alternator Gallery for Contemporary Arts, Kelowna  
Member of various committees at the Alternator Gallery, Kelowna  
Member of Culture Matters, advisory group to the City of Kelowna  
Member of Kelowna's Pride Week organization committee - ORC

**Artistic Skills** Conceptual Design, Interactivity, Installations, Mixed Media Artist  
Graphic Designer, Promoter, Producer, Videographer, Wearable Art

**Computer Skills** Extensive professional experience with all Internet applications with 19 years of computer experience, including the latest and most popular software packages. Software knowledge: the complete Microsoft Office package, various Internet tools and applications (HTML, CSS, Java Script, Action Script, PHP, Flash, Dreamweaver, FTP, Mailing, Communications), 2D graphic design (Adobe Photoshop, Illustrator, InDesign, etc), Multimedia Applications, 3D graphics (Poser), Audio and Video Editing (Adobe Premiere, After Effects, Encore DVD, Audition), Visual Presentations (Macromedia Flash), System Management, Administration Tools, Operating Systems, Networking. I am using the latest software available. Hardware knowledge: Installations, Maintenance. Other computer related skills: Helpdesk, Support, Guides, Courses. Worked on all MS Windows versions and under Mac & Linux environments.

**Other Skills Personality** Project Management, Program Development and Implementation  
Resourceful, Reliable, Responsible, Sense of Humour, Down-to-Earth  
Independent, Team Player, Experienced, Professional  
Well Organized, Multitasking, Troubleshooter, Perseverant,  
Fast-paced, Highly Adaptable, Multilayered, Creative

**Languages** English, Dutch, Romanian (all written and spoken), French (basic)

**References** Please have a look at [www.arthur.info/testimonials](http://www.arthur.info/testimonials)